



HELLESPONT
Mariners with a Mission

A SHARED DESTINY The Role of the Philippines in International Shipping

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to
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PHILIPPINES ON CENTRE STAGE OF WORLD SHIPPING

- The Philippines are the largest seafaring nation with about 245,000 active seafarers or 22% of the world total
- Filipino seafarers have a unique combination of qualities : tradition, skills, education, adaptability, language



ONE COMPANY'S STORY

- 1987 : first Filipino junior officers & ratings
- 1988 : Manila Shipgmt & Manning Inc
- 2004 : transition to full Filipino manning
- 2007 : 500 seafarers
- 2009 : 1,500 seafarers
- future : Manship a full shipmanager
- blue sky : Manship a shipowner



... AND ITS BROADER RELEVANCE

- Western Europe is no longer competitive
- Central Europe will follow as it enters EU
- western shipowners will increasingly look to the Far East (incl Philippines) for their manning needs
- demand will grow in all (esp senior) ranks
- shipmanagement will gradually migrate



THE AGE OF TRANSPORTATION

- 90% of world trade goes by sea
- shipping is lifeblood of economic activity
- transportation replacing IT as main tool of industry in 21st century
- unlocking wealth of developing world
- providing enormous economic and social value



THE MARINER'S MISSION

- fostering international trade
- firing furnaces of industry
- stimulating economic growth
- realizing ambitions of emerging nations
- raising standards of living
- redistributing world's wealth
- fostering political harmony
- advancing civilization



NOBLESSE OBLIGE

- principles and standards
- professional seriousness
- pride in one's work
- ambition to improve
- respect of the environment
- efficiency, and
- commitment to communities served



OF VISION AND LEADERSHIP

- giving seafaring the importance it deserves and promoting the profession
- continually investing in education
- stamping out unacceptable practices
- ensuring equitable compensation, job security & career advancement
- safeguarding seafarer safety, dignity & wellbeing



A USEFUL COMPARISON

- potential of the Philippines can be found in experience of other countries
- for example, Greece has :
 - 57% of Philippines' GDP
 - 12% of Philippines' population
 - 10% of Philippines' seafarers
 - BUT
 - 2350% of Philippines' owned tonnage !!!



THE MAKING OF A MARITIME POWER

- historical and demographic contributors
 - long coastline, island trading, fishing & seafaring skills
 - poor economy & lack of land-based jobs
 - social acceptance of seafaring
- these conditions explain Greece's importance as a shipowning nation
- these conditions can make the Philippines a maritime power in the future



THE DESTINY OF A PROUD NATION

- seafarers living up to their responsibilities and upholding standards
- employers safeguarding seafarer interests and providing proper conditions
- government promoting seafaring and investing in education
- .. and ensuring enlightened tax, investment and flagging regime



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